



**ANNUAL REPORT
(2016-2017)**

&

**ANNUAL DAWAH PLAN
(2017-2018)**

OF

INZAAR

Educational & Charitable Trust



A) INTRODUCTION OF INZAAR

Inzaar Educational & Charitable Trust (“Inzaar”) is an institution dedicated to Da’wah and Learning. Its aim is to strengthen the understanding and importance of faith and good morals in the society and help people mold their personalities in accordance with the requirements of faith and morality.

Inzaar is a platform where volunteers contribute their time, energy and money to promote the fundamental message of Islam i.e. preparation for the life after death on the basis of Quran & Sunnah. You can also join this noble mission by providing your practical and financial support to us.

A brief overview of the achievements of the Institution in its FIRST YEAR and proposed plan for the next year with the support of Allah is presented below.

B) ACHIEVEMENTS FOR THE YEAR 2016-17

I. ONLINE ACTIVITIES

1. Social Media:

- Inzaar manages two official Facebook pages, “@abuyahya.inzaar” and “@inzaartheorg”, with regular uploading of articles/writings, videos etc. Inzaar field activities, courses etc. are also advertised through Facebook’s paid ads. Facebook pages have over 125,000 followers and reach over 200,000 monthly.
- A Terbiyati group for Ladies (around 150 members) is currently being managed under direct supervision of Abu Yahya with the focus to improve our lives as per the teachings of Quran.
- Inzaar also manages Inzaar’s Whatsapp Group on which contents are shared as per Inzaar’s objectives. In addition, a broadcast list on Whatsapp is being maintained for people who wish to receive personal messages. A total of over 200 people are being benefitted from them.
- Various questions are being answered through Social Media / Emails by Abu Yahya.
- Twitter account of Abu Yahya with more than 1,100 followers and around 2,000 tweets “@abuyahya_inzaar” is also being maintained. Furthermore, an instagram page of Abu Yahya is also being managed by the dedicated volunteers of Inzaar.

2. YouTube Channel and Inzaar Website:

- YouTube channel “Inzaar” is being run on which short speeches/articles of Abu Yahya and other writers (as per Inzaar’s policies) are uploaded. The channel has over 800 subscribers, around 500 videos and over 110,000 viewers’ hit the channel till date.
- Official Website of Inzaar, “Inzaar.org” is being managed. The site has over 36,000 subscribers and traffic to the page has reached around 200,000 in the period under review.

3. Online Courses:

Inzaar conducts online courses as per its objectives. In this regard, online courses on “Quran ka Matloob Insaan” which is based on the book written by Abu Yahya and “Wajood-e-Bari Talah” have been conducted by Abu Yahya. Moreover, a detailed Quran Course is being conducted by Iftikhar Alam on YouTube Channel.

4. Other Online Activities:

Emails, consisting of Abu Yahya’s writings/audios, are sent regularly to over 600 subscribers. In addition to this, email for marketing of every newly published book is also being sent to the said subscribers. English Translation of written material (books/articles etc.) is being done with the help of volunteers. “Jab Zindagi Shuru Hogi” has already been translated into English as “When Life Begins” while English translation of “Qasam Us Waqt Ki” is ready to publish. Inzaar plans to translate more books and articles in English to disseminate its message globally.

II. FIELD ACTIVITIES

1. Tarbiyati Gatherings (Tazkia-e-Nafs & Quran sittings etc.)

Inzaar arranges Tarbiah gatherings at various locations in Karachi City which include large gatherings, weekend sittings etc. In addition, it also conducts regional Quran study classes. Around 50 such gatherings have been conducted during the period under review.

2. Participation in Book Fairs:

Focus of the Institution is to introduce literature (meeting above objectives) to the general public. In this regard, Inzaar participates in various Book Fairs. During the period under review, Inzaar participated in Karachi International Book Fair - 2016, Lahore International Book Fair - 2017 and Islamabad Book Fair 2017. With the grace of Allah, Inzaar intends to participate in the upcoming Book Fair at, Toronto, Canada, which will be held in July 2017.

3. Short Video on “Phir Farz Keejye”

A short video, based on Abu Yahya’s article, “Phir Farz Keejye”, was produced by Inzaar. It is the first video production of Inzaar in a drama style. Our team is planning to produce such kind of Short Videos on a regular basis, as per the Inzaar’s objectives.

4. Gift Books

Inzaar distributed a number of books as gift to people belonging to various walks of life. In this regard, around 800 books were distributed through various volunteers in Educational Institutions etc. including 500 books of ‘Jab Zindagi Shuru Hogi’ which were distributed in Central Jail, Karachi. Distribution of books fetched an excellent response from people.

5. Inzaar Magazine Distribution

Inzaar also publishes its Monthly Inzaar Magazine containing socio-religious articles contributed by Abu Yahya and various writers. It also includes question/answer section satisfying the inquisitive minds of religion and issues of common life. This Magazine is being distributed to the subscribers in hard as well as soft form. Inzaar Magazines have been placed at hawker shops and waiting areas of Barber Shops, Clinics and Hospitals. A total of 1,100 magazines are printed on a monthly basis.

6. Supporting Material:

Inzaar distributes various pamphlets (comprised of inspirational articles/introduction of books etc.), memory cards (containing Quran Course lectures, Audio books and others) and Calendars (displaying motivational quotes). During the period under review, 25,000 pamphlets, 500 memory cards and 300 calendars had been distributed/gifted at various occasions.

C) PERFORMANCE OVERVIEW AND PLANNED ACTIVITIES FOR THE YEAR 2017-18

Sr#	Dawah Activities	Achievements	Target
		From January 2016 to April 2017	From May 2017 to April 2018
1.	Facebook	Two Pages: 125,000 Followers 200,000 reach monthly	Two Pages: 200,000 Followers 250,000 reach monthly
2.	Whatsapp	Ladies Terbiyati Group with 150 members Inzaar Official Group and Broadcast with over 200 people cumulatively	Various Terbiyati Groups (Male/Female) to be managed Inzaar Official Group and Broadcast with over 400 people cumulatively
3.	YouTube Channel	Subscribers: Over 800 Videos: Around 500 Views: More than 110,000	Subscribers: 3,000 Videos: 1,500 Views: 1,000,000
4.	Website	Users: Over 36,000 Traffic on pages: around 200,000	Users: 60,000 Traffic on pages: 300,000
5.	Online Courses	Conducted courses by Abu Yahya: - Quran Ka Matloob Insaan - Wajood-e-Bari Talah Explanation of the Quran by Iftikhar Alam	Planned Courses by Sir Abu Yahya: - Evidences of "Aakhirah" - Evidences of "Risalat" - Evidences of "Tauheed" Explanation of Quran by Iftikhar Alam to continue
6.	Twitter	Followers: Over 1,100 Tweets: Around 2,000	Followers: 1,500 Tweets: Around 3,000

7.	Terbiyati gatherings	44 gatherings	4 large gatherings and 35 regular gatherings
8.	Participation in Book Fairs	Attended 3 Book Fairs in Karachi, Lahore and Islamabad with 16 books	4 Book Fairs to be attended in Karachi, Lahore, Islamabad and Toronto (Canada) with 19 books
9.	Short Videos (Drama Format) based on Faith and Morality	1	2
10.	Gift Books (Including self-financed books for distribution)	More than 800 books	1,000 books
11.	Inzaar Magazine Distribution	1,100 per month	3,000 per month
12.	Supporting Materials	<p>Pamphlets' Distribution: Qty. Produced/Available: 25,000 Qty. Distributed: 25,000</p> <p>Memory Cards (provided on request and gifted) Qty. Produced: 500 Qty. Distributed: 500</p> <p>Calendars (provided on request and gifted) Qty. Produced 500 Qty. Distributed 300</p>	<p>Pamphlets' Distribution: 20,000 pamphlets to be produced and distributed</p> <p>Memory Cards 1,000 cards to be produced and distributed</p> <p>Calendars 500 to be produced and distributed</p>

D) PROPOSED BUDGET FOR THE YEAR 2017-18

Tasks	Proposed Budget (Rs.)
Office Expenses (including salaries & operating expenses)	624,000
Participation in 4 Book Fairs	350,000
Production of Memory Cards (consisting of various Dawah material)	300,000
Camera for Recording of the Courses/Classes	225,000
Production of two Short Movies based on Faith and Morality	150,000
Tarbiyati Gatherings	100,000
Online Marketing of Facebook Courses/Posts/Events etc.	100,000
Studio Equipment (Required for setting up Studio for recording of Audios)	100,000
Gift Books (To libraries/Educational Institutions etc.)	80,000
Miscellaneous items required for Book Fairs and other tasks	70,000
Printing of 20,000 Pamphlets (consists of various Dawah/promotional material)	50,000
Inzaar Magazine Distribution (3,000 per month)	45,000
Annual Calendars (consist of motivational quotes)	30,000
School Stage Play (based on excerpt from Akhri Jang etc.)	30,000
Total	2,254,000

E) CONTACT INFORMATION

Contact Numbers: +92-345-8206011 and +92-332-3051201
Website: www.inzaar.org
Email: globalinzaar@gmail.com
Facebook Pages: Facebook.com/abuyahya.inzaar; facebook/inzaartheorg
Twitter: @abuyahya_inzaar
YouTube Channel: Inzaar
Whatsapp broadcast list: Send 'INZ' to +92-334-1211120 from Whatsapp (Daily Msg Service-Broadcast Lists - No Groups)

1. For Local Donations (From Pakistan):

Donations from Pakistan can be sent to following account number:

Title of Account: Inzaar Educational & Charitable Trust

A/C#: 0171-1005765844, Bank AlFalah Saddar Branch Karachi.

Important Note: You are requested not to use this account for transferring funds from outside Pakistan

2. For Foreign Donations (Outside Pakistan):

a) Paypal Transfer:

Please go to our website www.inzaar.org. On right hand side, there is a paypal option to contribute. Pay under "donation" section. "Understanding Islam" will receive funds on behalf of Inzaar.

b) Through Western Union/Moneygram etc.:

Please transfer funds through Western Union/Moneygram etc. by contacting the above mentioned numbers or email address.

Important Note:

Please intimate us at the given numbers or email address after Fund Transfer.
